

IZMIR UNIVERSITY OF ECONOMICS
FACULTY OF FINE ARTS AND DESIGN



IZMIR UNIVERSITY OF ECONOMICS

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

IAED 452 APPLIED WORKSHOP FOR IAED II

SEMINAR VI: RETAIL DESIGN: MANGO EXPERIENCE

EVİRİM DURMUŞOĞLU
MANGO

28 MARCH 2012
13:30 - 15:30
PLACE: D022

INTERIOR ARCHITECTURE and ENVIRONMENTAL DESIGN DEPARTMENT SEMINAR

EVİRİM DURMUŐOĐLU

RETAIL DESIGN: MANGO EXPERIENCE

Having made a name for herself especially with Eka İnő. Tic.Ltd.Őti and later on, Mim Mimarlık Ltd Őti, Ms. Durmuőođlu, with a 13 year experience, known for making Project management and foreign Project coordination, gave a presentation on the 28th March of 2012 in Izmir University of Economics to the senior Interior Architecture and Environmental Design students about retail design, a field she has been working on for 5 years for Mango under Mim Mimarlık. Retail design, being a specialised discipline, takes elements from architecture, interior architecture, industrial design, graphic design and advertising. Ms. Durmuőođlu showed examples of Mango's as well as Ipekyol's retail designs that were executed. She continued by showing the steps taken on these specific projects and the solutions found to the problems encountered during the process stage and gave valuable information about retail design by sharing her experiences. Ms. Durmuőođlu finished the presentation by answering the questions of the students.

Mağaza Tasarımı



