



# **TECHNICAL TRIP TO INTEMA STORE**

## **BY THE STUDENTS OF THE DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN**

On April, 25 2012, a technical visit to Intema Izmir Store established in 1978 to carry out the marketing activities of Eczacıbaşı Building Products Group for Vitra-Artema brand has been organized for Interior Architecture and Environmental Design 4th grade students in the scope of IAED452 Applied Workshop II course.

In the scope of the visit, the students learned the organizational chart of the company, the duties of an interior architect in a company, the necessary equipments, and the advantages of an interior architect in the sector, carrying out the duty and communicating with the customers. Thus, the students gained detailed information about the sector.



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